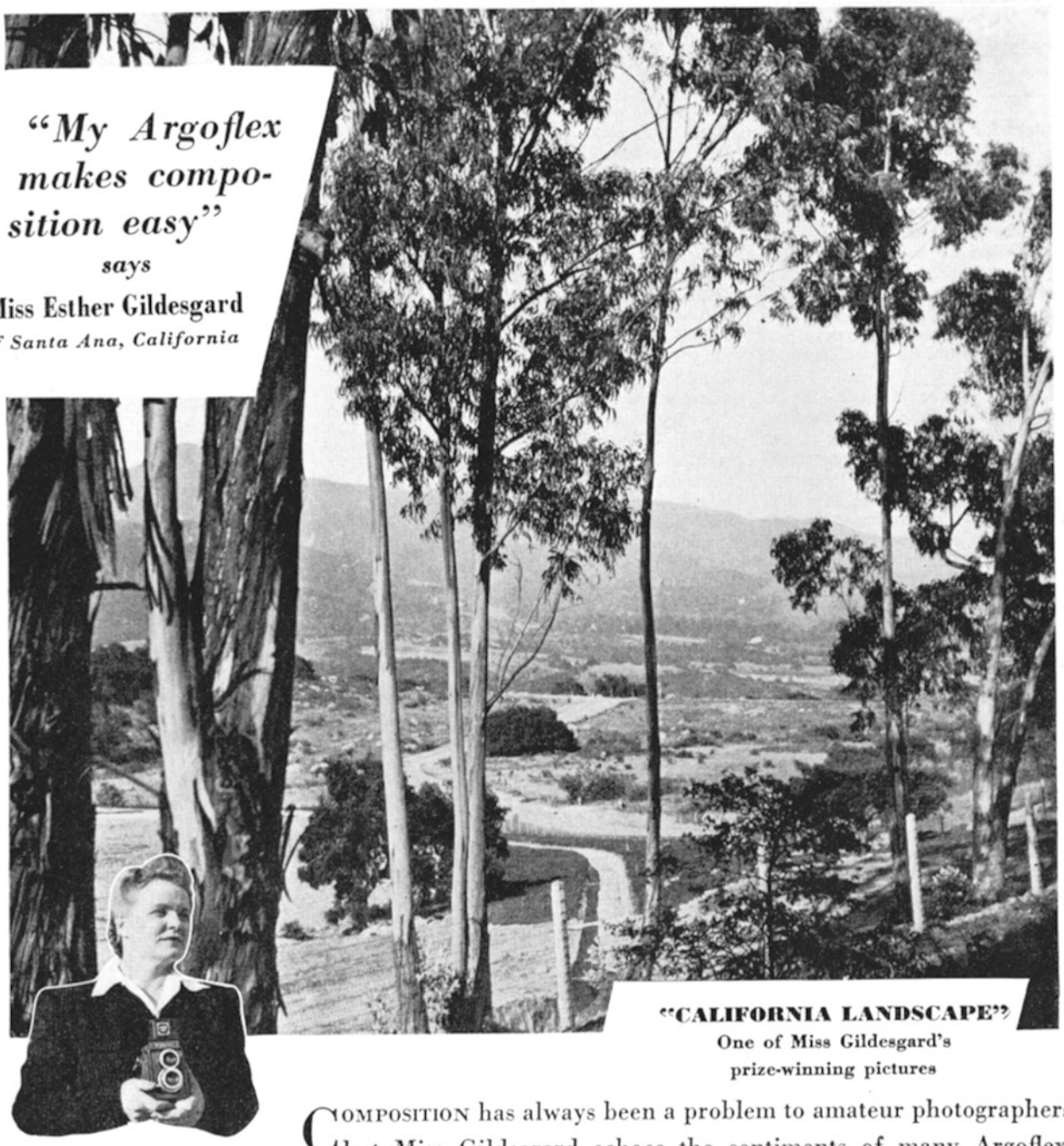
"My Argoflex makes composition easy"

says

Miss Esther Gildesgard

of Santa Ana, California



"CALIFORNIA LANDSCAPE"
One of Miss Gildesgard's prize-winning pictures

COMPOSITION has always been a problem to amateur photographers, but Miss Gildesgard echoes the sentiments of many Argoflex owners who have found that composition is simple when "you get what you see."

There can be no mistake when you see the picture full size before you take it, and the superb Argoflex lens and focusing magnifier help produce negatives that are critically sharp . . . for huge enlargements.

If you visit your Argus dealer soon, you may still be able to examine one of these splendid models.

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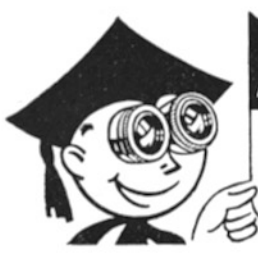

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